



ReLeaf Michigan



Planting Trees, Growing Communities. Become a Sponsor

## OUR MISSION

ReLeaf Michigan is a statewide nonprofit volunteer tree planting and education organization. **Our mission is to educate the public on the value of trees and how to properly select, plant and maintain them.**

For nearly 30 years, ReLeaf Michigan has worked with 400+ Michigan communities to plant 30,000 trees on public land, improving the wellness of our state. Unlike most tree planting organizations, ReLeaf plants

sizeable trees, approximately 2" in caliper and at least 6 feet tall, which have a higher rate of survival and a more immediate effect on the environment.

Established in 1988 as a 501(c)(3) nonprofit, ReLeaf Michigan is supported by the generosity of people like you, who care about the environment, enriching their local communities and recognize the value and beauty of trees.

## WHY WE NEED MORE TREES

*For every four trees removed for development, only one tree is typically replanted.*



### AIR

Trees improve air quality by producing oxygen and storing carbon.

- 100 trees remove 53 tons of carbon dioxide (CO<sub>2</sub>) and 430 pounds of other pollutants every year



### WATER AND SOIL

Trees improve water quality by:

- Filtering pollutants
- Stabilizing soils
- Absorbing rainwater
- Reducing erosion



### ENERGY

Trees reduce our energy usage by providing shade.

- The net cooling effect of a young, healthy tree is equivalent to 10 room size air conditioners operating 20 hours a day



### BIODIVERSITY

Trees support biodiversity by providing food, shelter and habitat for wildlife.

- A single tree can be home to hundreds of other forms of life, including mammals, birds, amphibians, insects and other plants



### ECONOMIC BENEFITS

Trees improve the economic viability of communities. In tree-lined areas:

- Visitors spend 9 to 12% more in businesses
- Residential property values increase up to 37%



### TREES ALSO:

- Reduce noise pollution
- Encourage neighborhood interactions
- Reduce graffiti and crime
- Reduce speeding in residential areas

## WHAT WE DO

**WE PLANT TREES** to rebuild Michigan's urban and rural tree canopies.

**WE PARTNER** with cities, townships, villages, youth groups, neighborhoods, and schools.

**WE EDUCATE** home owners how to plant and care for trees.

### TREE PLANTINGS

We plant trees to rebuild Michigan's urban and rural tree canopies. Our plantings are done in partnership with cities, townships, villages, youth groups, neighborhoods, schools and other volunteer groups. All planting volunteers learn how to properly plant and care for trees.

### EDUCATION

We offer on-site workshops to community forums and school children on why trees are important, how to choose the right tree and proper care to grow healthy, long living trees.

### BIG TREE HUNT

Think the largest tree in Michigan is in your backyard? Join others all around the state who submit trees to our competition for the biggest tree in our biennial Michigan Big Tree Hunt!

## RESTORE MICHIGAN'S BEAUTY

Since Michigan became a state in 1837, over 47% of the trees have been lost in our urban and rural centers.

Promote a healthy environment for future Michigan generations.

### Now is the time to...

Replant our trees  
Educate our community  
Promote a healthy future



### Now is the time to join ReLeaf Michigan

## JOIN US AND MAKE A DIFFERENCE!

ReLeaf Michigan relies on sponsorships to provide funds for expenses not covered by regular grant programs. With your company's tax-deductible donation, you can help ReLeaf Michigan achieve its mission while raising awareness for your business within our engaged community of 2500+ followers, of which 60% are from the green industry or municipal leaders, and the rest are individuals who have participated in our programs.

Three levels of sponsorship are available. The benefits for each sponsorship level are listed below and can be tailored for each sponsor.

### Tree Enthusiast (\$500)

- Sponsor's logo linking to company website featured on ReLeaf Michigan's website
- Releaf Michigan highlights the sponsor on social media and the monthly newsletter
- Sponsor's logo included a banner displayed it at all events over the course of the year
- All sponsor logos appear in each e-newsletter, which has over 2,500 subscribers

### Shade Sustainer (\$1000)

- All benefits of Tree Enthusiast sponsorship, plus:
- Free educational presentation at sponsor's place of business (topic chosen by sponsor)
  - 10 ReLeaf Michigan gift items raffled off to employees at the presentation
  - Press release issued announcing ReLeaf Michigan's new sponsor

### Canopy Champion (\$2500)

- All benefits of Shade Sustainer sponsorship, plus:
- Tree planted in honor of the sponsor, with a plaque commemorating the Canopy Champion's support of ReLeaf Michigan's mission



To learn more about becoming a sponsor of ReLeaf Michigan, contact us at [info@ReLeafMichigan.org](mailto:info@ReLeafMichigan.org) or (800) 642-7353.