



ReLeaf Michigan

Planting Trees, Growing Communities. Become a Sponsor.

OUR MISSION

ReLeaf Michigan is a statewide nonprofit volunteer tree planting and education organization. **Our mission is to educate the public on the value of trees and how to properly select, plant and maintain them.**

For nearly 30 years, ReLeaf Michigan has partnered with more than 400 Michigan communities to plant 30,000 trees and improve the wellness of our state. Unlike most tree planting organizations, ReLeaf

Michigan plants trees approximately 1.5" to 2" caliper and at least 6 feet tall. These larger trees have a higher rate of survival and a more immediate effect on the environment.

Established in 1988 as a 501(c)(3) nonprofit, ReLeaf Michigan is supported by the generosity of people like you, who care about the environment, enriching their local communities and recognize the value and beauty of trees.

WHY WE NEED MORE TREES

For every four trees removed for development, only one tree is typically replanted.



AIR

Trees improve air quality by producing oxygen and storing carbon.

- 100 trees remove 53 tons of carbon dioxide (CO₂) and 430 pounds of other pollutants every year



WATER AND SOIL

Trees improve water quality by:

- Filtering pollutants
- Stabilizing soils
- Absorbing rainwater
- Reducing erosion



ENERGY

Trees reduce our energy usage by providing shade.

- The net cooling effect of a young, healthy tree is equivalent to 10 room size air conditioners operating 20 hours a day



BIODIVERSITY

Trees support biodiversity by providing food, shelter and habitat for wildlife.

- A single tree can be home to hundreds of other forms of life, including mammals, birds, amphibians, insects and other plants



ECONOMIC BENEFITS

Trees improve the economic viability of communities. In tree-lined areas:

- Visitors spend 9 to 12% more in businesses
- Residential property values increase up to 37%



TREES ALSO:

- Reduce noise pollution
- Encourage neighborhood interactions
- Reduce graffiti and crime
- Reduce speeding in residential areas

WHAT WE DO

WE PLANT TREES to rebuild Michigan's urban and rural tree canopies.

WE PARTNER with cities, townships, villages, youth groups, neighborhoods, and schools.

WE EDUCATE home owners on how to plant and care for trees.

TREE PLANTINGS

We plant trees to rebuild Michigan's urban and rural tree canopies. Our plantings are done in partnership with cities, townships, villages, youth groups, neighborhoods, schools and other volunteer groups. All planting volunteers learn how to properly plant and care for trees.

EDUCATION

We offer on-site workshops to community forums and school children on why trees are important, how to choose the right tree and proper care to grow healthy, long living trees.

BIG TREE HUNT

Is Michigan's largest tree in your backyard? Join the competition and find the biggest tree in Michigan in our biennial Michigan Big Tree Hunt!

RESTORE MICHIGAN'S BEAUTY

Since Michigan became a state in 1837, over 47% of the trees have been lost in our urban and rural centers.

Keep Michigan healthy for the next generation.

Now is the time to...

Replant our trees
Educate our community
Promote a healthy future



Now is the time to support ReLeaf Michigan

SUPPORT US AND MAKE A DIFFERENCE!

ReLeaf Michigan has received a record number of requests for plantings and workshops, but the reality is that our budget and resources are limited, and we rely on support from sponsors that believe in the value of "Planting Trees and Growing Communities." Your company's tax-deductible donation helps ReLeaf Michigan achieve its mission, and in return we promote your business to our growing community of engaged followers.

Three levels of sponsorship are available. The benefits for each sponsorship level are listed below and can be tailored for each sponsor.

Tree Enthusiast (\$500)

- Sponsor's logo linking to company website featured on ReLeaf Michigan's website
- ReLeaf Michigan highlights the sponsor to our thousands of followers on social media
- Sponsor's logo included on a banner displayed at all events over the course of the year
- All sponsor logos appear in our monthly e-newsletter, which has over 2,500 subscribers

Shade Sustainer (\$1000)

- All benefits of Tree Enthusiast sponsorship, plus:
- Free educational presentation at sponsor's place of business (topic chosen by sponsor)
 - 10 ReLeaf Michigan gift items raffled off to employees at the presentation
 - Press release issued announcing your business as a new ReLeaf Michigan sponsor

Canopy Champion (\$2500)

- All benefits of Shade Sustainer sponsorship, plus:
- A plaque commemorating the Canopy Champion's incredible support of ReLeaf Michigan's mission is presented to the sponsor at the time of the educational presentation.



To learn more about becoming a sponsor of ReLeaf Michigan, contact us at info@ReLeafMichigan.org or (800) 642-7353.